



Digital Campaign Specialist

Job Position: Forever Media of DE, LLC in Wilmington, DE is seeking a Digital Campaign Specialist to join our team. To be successful in this position, you'll be a self-starter, capable of delivering strategic ideas and showing amazing attention to detail.

Responsibilities:

- Manage digital campaigns from development to implementation and post-sale reporting
- Gather analytic reports and create client presentations for campaign review sessions
- Participate in brainstorming sessions for client campaigns and attend other meetings with clients
- Assist with campaign updates and adjustments by working closely with our 3rd party partner
- Assist in designing display and email campaigns for Forever Media properties
- Maintenance of content on multiple company websites
- Create compelling digital and radio proposals focused on client needs
- Attend company events and work with vendors as needed
- Assist with clerical duties as needed
- Other duties as assigned

Qualifications:

- Bachelor's degree in marketing or communications
- Experience as a digital campaign manager
- Ability to balance multiple projects in an organized and systematic fashion
- Effective time management skills and the ability to meet deadlines
- Ability to communicate efficiently and effectively with the sales team
- Able to give and receive constructive criticism
- Understanding of marketing, production, website design, advertising, and multimedia design.

Salary: Commensurate with experience

Openings: Yes. Applications/Resumes/Examples of work are being accepted.

If you think you have what it takes to be a member of our **Forever Media** team, email your resume and cover letter today to: careers@forevermediainc.com.

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May 7, 2021 Posted: Cumberland, MD; Easton, MD; Havre de Grace, MD; Milford, DE; Wilmington, DE; Bellaire, OH; Altoona, PA; Brownsville, PA; Johnstown, PA; Lebanon, PA; Meadville/NWPA; Pittsburgh, PA; State College, PA; York, PA

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